



CALIFORNIA RULES OF COURT

Rule 1620

Rules of Conduct for Mediators in Court-Connected Mediation Programs for Civil Cases

Title V, Special Rules for Trial Courts-Division III, Alternative Dispute Resolution Rules for Civil Cases-Chapter 4, General Rules Relating to Mediation of Civil Cases-Part 1, Rules of Conduct for Mediators in Court-Connected Mediation Programs for Civil Cases, adopted effective January 1, 2003.

Rule 1620.8. Marketing

(a) [Truthfulness] A mediator must be truthful and accurate in marketing his or her mediation services. A mediator is responsible for ensuring that both his or her own marketing activities and any marketing activities carried out on his or her behalf by others comply with this rule.

(b) [Representations concerning court approval] A mediator may indicate in his or her marketing materials that he or she is a member of a particular court's panel or list but, unless specifically permitted by the court, must not indicate that he or she is approved, endorsed, certified, or licensed by the court.

(c) [Promises, guarantees, and implications of favoritism] In marketing his or her mediation services, a mediator must not:

- (1) Promise or guarantee results; or
- (2) Make any statement that directly or indirectly implies bias in favor of one party or participant over another.

(d) [Solicitation of business] A mediator must not solicit business from a participant in a mediation proceeding while that mediation is pending.

